Map of professional development

OMNICOM — IT consultancy & education

Selected Job titles	ITIL®4 Foundation	ITIL®4 Create, Deliver & Support	ITIL®4 Drive Stakeholder Value	ITIL®4 High Velocity IT	ITIL®4 Direct, Plan & Improve	ITIL®4 Digital & IT Strategy	ITIL®4 Practices – Monitor, Support & Fulfil	ITIL®4 Specialist – Plan, Implement and Control	ITIL®4 Specialist – Collaborate, Assure and Improve	ITIL Acquiring and Managing Cloud Services	PRINCE2® Foundation	PRINCE2® Practitioner	PRINCE2 Agile® Foundation	Agile Scrum Foundation	Agile Scrum Product Owner	Agile Business Professional	BCS Business Analysis Foundation	BCS Requirements Engineering	DevOps Foundation	Lean IT Foundation
CEO - Chief executive officer	●		●		●	●					○					●				
COO - Chief operation officer	●	●	●	●	●	●	○	○	○	●	○			●	●	●	○	○	●	●
CIO - Chief information officer	●	●	●	●	●	●	○	○	○	○	○			○	○	●	○	○	●	●
CDO - Chief digital officer	●	○	○	●	●	●	○	○	○	●	○			●	○	●	○	○	●	●
CSO - Chief security officer	●	○	○	○	●	●	○	○	○	○	○			○	○	●	○	○		○
Digital transformation manager	●	●	●	●	●	●	○	○	○	●	○			●	○	●	○	●	●	○
Financial manager for IT	●	○	○	○	●	●	○	○	○	○	○			○	○	●	○		○	○
Sales, Business relationship manager	●		●	●		○	○	○	●	○	○			○	○	●	●	●	○	
Business analyst, System analyst	●	○	●	●				○		○	○			○	●	●	●	●	○	○
Business architect, System architect	●	●	○	○					●		○			○		●	●	●		
Key user	●	○												●	●	●	●	●		○
Project manager	●									○	●	●	●	○		○	●	●		○
Service, Product manager and owner	●	●	●	●	○	○	○	○	○	○				○	●	●	●	●	○	○
Scrum master	●	●		○				○		○	○		○	●	●	●	○		●	○
Value stream manager	●	●	○	○	○		●	●	●	○			○	○	○	●	○		●	●
DevOps specialist	●	●	○	●			●	●	○	●			●	●	○	○	○		●	●
Service level manager	●	○	●	○	●		○	○	●					○	○	●	○	○	○	○
Process manager / owner																				
Change manager	●	●	○	●	○		○	●	○	○				●	○	○			●	○
Release manager	●	●	○	●	○		○	●	○	○				●	○	○			●	○
Configuration manager	●	●	○	●	○		○	●	○	○				●	○	○			○	○
Incident, Problem manager	●	●	○	●	○		●	○	○	○				●	○	○			○	○
Service desk manager	●	●	●	●	○		●	○	○					●	○	●			○	○
Service desk agent	●						○													
IT Support specialist	●	●	○				○	○		●	○			○					○	
Software developer - agile environment	●	○						○		●	○		○	●	○	○	○	●	●	○
SRE - Site Reliability Engineer	●	●	○	○			○	○		●			○	●	○	○	○	○	●	○
ITSM tool specialist	●	●	○	○			○	○	○	○	○			○		○	●	●		○

● Courses required for qualified job performance   ○ Recommended courses

When creating this list, the long-term experience of OMNICOM, s.r.o., following best practices and other approaches were included:

- DevOps
- ITIL® best practice
- Cobit 5
- SFIA - Skille Framework for the Information Age

- European e-Competence Framework
- European certification model for ICT Professionals
- European ICT professional proles